

Old Dutch Foods Ltd. & Calgary Flames Playoff Tickets Giveaway Contest

Official Contest Rules & Regulations

1. NO PURCHASE NECESSARY. Void where prohibited. By entering this Contest the entrants and participants automatically agree to accept and abide by these Official Contest Rules and Regulations (“Contest Rules”). All decisions of Old Dutch Foods Ltd. with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.

2. How to participate:

1) Follow Old Dutch Foods on Instagram at www.Instagram.com/Old_Dutch_Canada

If you do not have an Instagram account, sign up here for free: www.instagram.com

2) Tag a friend in the specific Old Dutch Calgary Flames Ticket Contest post’s comment section.

4) Contest ends Friday, April 14, 2017 at 6:00:00 PM MST. Winners will be contacted by Instagram direct message from the Old Dutch Foods Ltd. Instagram account and have 24 hours to claim the prize before another winner is selected.

3) To be eligible to win, the Entrant’s profile must not be set to private.

3. Eligibility: Contest is open to all legal residents of Alberta who are eighteen (18) years of age or older at the time of entry. The following individuals are not eligible to enter: (a) employees, officers, directors, agents, and representatives of: (i) Calgary Sports & Entertainment Corporation (Calgary Flames, Calgary Hitmen, Calgary Roughnecks, Calgary Stampeders, Stockton Heat), (ii) the applicable prize supplier(s) for the Contest, and (iii) any and all other companies associated with the Contest. Additional eligibility criteria may be stated from time to time in connection with the Contest.

4. Prizing: The first Prize is two (2) tickets to Calgary Flames’ playoff game at the Scotiabank Saddledome on Monday April 17, 2017. The Prize is worth \$621.00 (Canadian Dollars). The second Prize is two (2) tickets to Calgary Flames’ playoff game at the Scotiabank Saddledome on Wednesday April 19, 2017. The Prize is worth \$621.00 (Canadian Dollars). Winners are solely responsible for all costs (i.e.: shipping charges), incidentals, and expenses not specifically mentioned as being included. Prizes must be accepted as awarded and are not transferable or convertible to cash. No substitutions will be accepted. All federal, provincial, and local taxes are the sole responsibility of the winner.

5. Expiration and Draw: This contest will run from 3:00:00 PM MST on Wednesday April 12th, 2016 until Friday April 14th, at 16:00:00 PM MST. Old Dutch Foods Ltd. will select two (2) winners by random draw from all eligible entries on April 14, 2017. The chances of being selected depend on the number of eligible entries received. Per Instagram rules, we must mention this is in no way sponsored, administered, or associated with Instagram, Inc. By entering, entrants confirm they are 13+ years of age, release Instagram of responsibility, and agree to Instagram's term of use.

6. Rules of participation: A person may submit to the contest only once.

7. Notification: The prize winner will be notified via Instagram direct message. If the contestant does not respond within twenty-four (24) hours of notification, or does not meet all of the contest conditions, another entry will be randomly selected from all remaining entries.

8. Conditions: Old Dutch Foods Ltd. assumes no responsibility for lost, late or misdirected entries or any software, hardware, network or other failures or malfunctions that interfere with the proper conduct of the contest. In order to win, entrant must first have complied with Contest Rules, completed and correctly answered a time-limited mathematical skill-testing question. All winners consent to the use of their first name and city of residence without payment or compensation in any publicity or advertising in any medium carried out by Old Dutch Foods Ltd. By

participating in the Contest, each participant agrees to release and hold Old Dutch Foods Ltd. responsible for any and all losses, damages, rights, claims and actions of any kind in connection with the Contest or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.